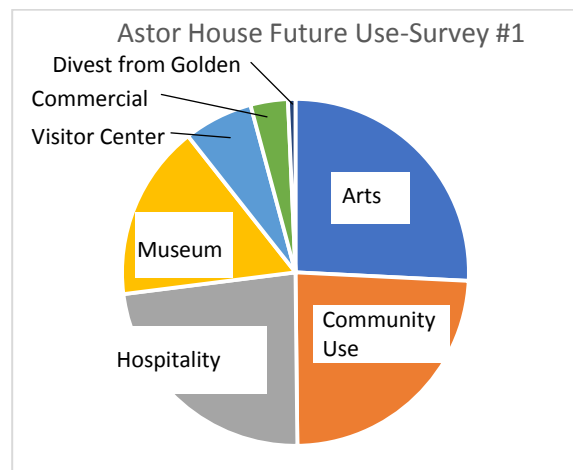
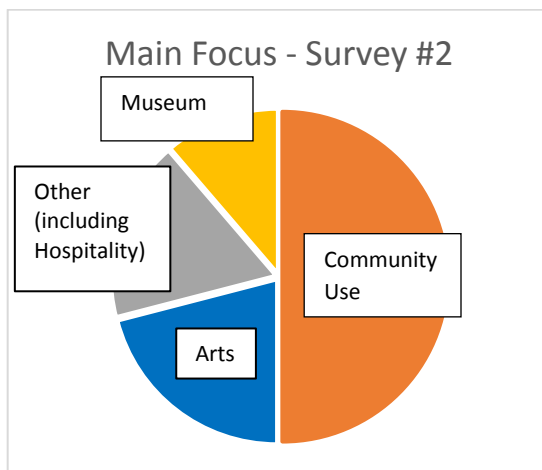


## Results Summary – Astor House Survey #2 Get Real!

The survey was available from May 18 through May 28, 2020. Invitations were sent to respondents to the first survey who opted in for further contact, neighborhood groups, GoldenToday.com, Golden Landmarks Association, several boards and commissions, senior City of Golden staff, Golden City Council members, and others. There were 124 responses. This survey was posted at AstorHouse.org by the Astor House Alliance (AHA!), an ad-hoc group of citizens for the preservation and use of the Astor House. There were extensive and detailed responses to the open-ended questions. You are encouraged to read the unabridged results to Survey #2 posted on the AstorHouse.org website.

**Question 1. Preference for Main Use.** Respondents were asked to choose their preference for an overall main focus after considering the results of the first survey and some other realities about the property. The results came in the same general order as in Survey #1, however “Community Use” increased greatly as the preferred main focus (see charts below from both surveys for comparison). Here is the order preference from Survey #2:

1. Community Use Focus (such as general community event/meeting space, non-profit offices/meeting space, senior resources, youth groups, broad civic use)
2. Arts Focus (such as arts center/gallery, art studios/coop gallery, visiting artists showcase)
3. Other, Including Hospitality Focus (such as a tea house, restaurant/beverage bar, wedding/private party venue, hostel, pub, specialty lodging)
4. Museum Focus (a museum with rotating exhibits or a single focus museum such as a boarding house museum, history museum or bicycle museum)



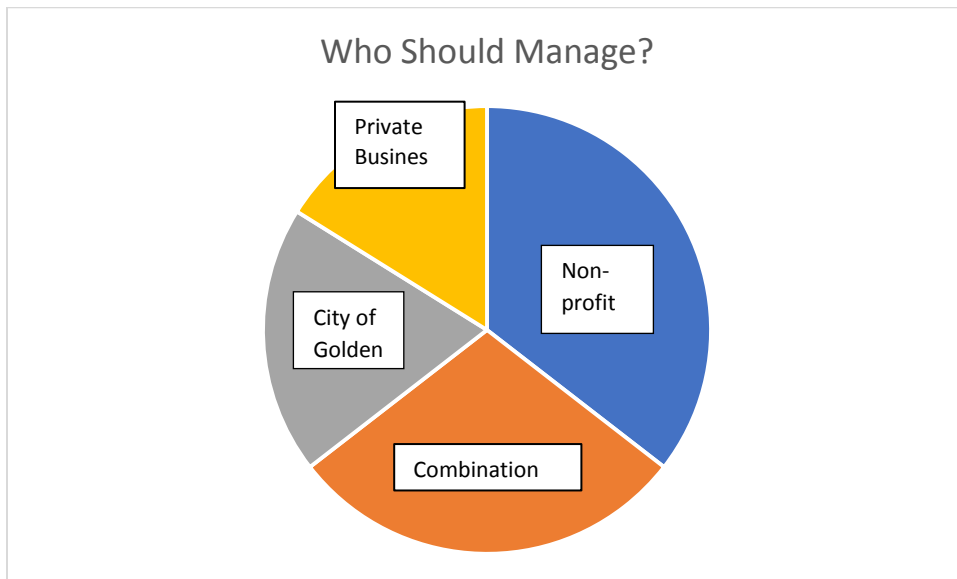
**Question 2. Combination of Uses.** Although it is a small building it could be managed with different uses on the first and second floors, or with flexible space that could provide different uses at different times of the day, week, month, or year. Here is an example of one possibility.

*Utilize the first floor during the day for a children’s art and educational enrichment program while leasing art studios or non-profit offices on the second floor. In the evening, use the first floor for community meetings, small venue performances, adult continuing education. Include a kitchen to support occasional teas or events. Use the back yard primarily as a public park but also for occasional historic re-enactments or events.*

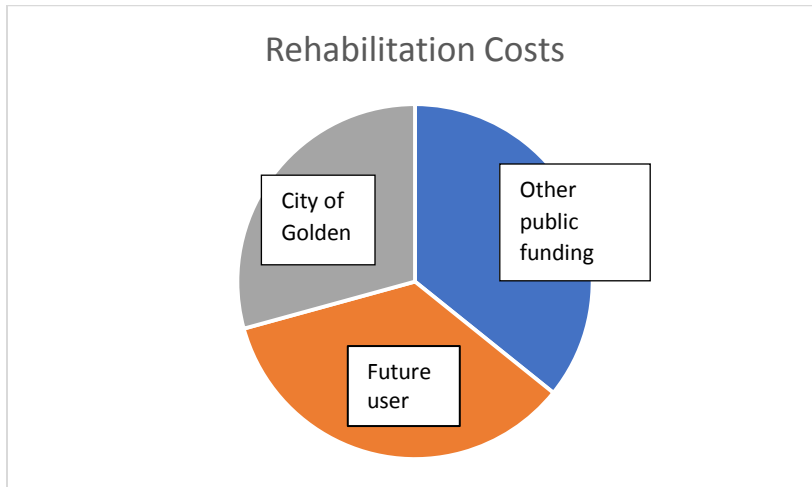
If you have an idea, please share: (open-ended question)

More than half of respondents (69 out of 124) took the time to write a detailed response question. Overall, there was strong support for very active and primarily public space in the yard, first floor and second floor.

**3. Who Would Manage Your Preferred Use?** To implement your preferred use, what type of entity could provide the best stability and expertise for overall administration and manage day-to-day operations? Choose one.



**4. Cost of Rehabilitation.** Assume for purposes of this survey that Legacy Fund money can be used to rehabilitate the Astor House. The additional cost to make the building useful for whatever intended purpose is ultimately chosen should be paid for by:



Most respondents favored a combination of sources for the money to fund rehabilitation of the building. Many went on to encourage seeking grants, foundation money, donations, and other ideas.

**5. What else would you like to tell us?**

More than half of respondents (65 out of 124) took the time to continue to elaborate on ideas about the Astor House and its preservation, most of which support a public and vibrant role in downtown Golden. "Public" in this context could include community uses, non-profits, arts, hospitality activities, museum, or other. There continue to be some who do not think the Astor House is important and/or think it should be sold to a private entity for whatever purpose is most economical. There were several responses that expressed appreciation for the Astor House Alliance (AHA!) for working to engage the community about the future of the Astor House.

*Correction and apology.* The answer choice "Hospitality" was intended to be part of Question #1. It was inadvertently not translated from the paper copy to the "Survey Monkey" online survey. People supporting a hospitality type use were able to (and did) respond in the category of "other" for question #1 and in other places in the survey and have been counted into the results.

This series of surveys has been put together by some of the members of the Astor House Alliance, an ad-hoc group of citizens for the preservation and use of the Astor House. We continue to be impressed by the extent of participation in these surveys and the thoughtful responses to open-ended questions. Please follow up and read the full unabridged version of results to Survey #2 at [AstorHouse.org](http://AstorHouse.org).